

# Collecting Olympic posters

**By Jeff Figler**

With the recent 2010 Winter Olympics completed, memories of the games are still fresh in all of our minds. And it's a good time to pick up some Olympic collectibles.

By far, the most common Olympic collectibles are pins, coins, stamps, and posters. Medals and torches are also available for those who have larger budgets.

Olympic posters have been

used to promote the games since 1912. Interest in posters has increased greatly in the past thirty or so years. There have even been protest posters with political overtones against the Berlin and Moscow games.

What I like about the posters is that the art is usually spectacular. The posters can also recreate history, and are especially popular among history buffs.

Most posters for the just com-

pleted Olympic games sell for about \$25. However, the Olympic posters that appeal the most are the vintage ones dating back to the 1970s.

Some examples of Olympic posters include:

A 1968 poster of two snow angels in white and red snowsuits, titled "Looking For the Olympic Winner" - \$250.

A 1936 poster urging Americans to support the fight against

war and fascism by boycotting the olympic games - \$800.

A 1932 poster of four action vignettes as well as a photograph of a bobsled team promoting the Olympics in Lake Placid, New York - \$850.

A poster of the 1948 London Olympics depicting a discus thrower, as well as Parliament - \$1,100.

Posters will become even more popular, and will certainly appreciate in value. Now is a good time to collect olympic posters, as well

as other olympic memorabilia.

Jeff is a syndicated radio talk show host through Sports Byline. His two shows "Collecting with Jeff and Nate Figler" and "This Week in Sports History" can be heard on radio stations throughout the United States, as well as on Sirius Radio, Cable Radio Network, and on the 500 stations of the American Forces Network in 177 countries. Jeff can be reached by email at [collectingwithjeff@sbcglobal.net](mailto:collectingwithjeff@sbcglobal.net).